

Purpose Driven



Careers

The WHY & VISUALIZE Exercise

Dream BIG.

I'm not here to be average

I'm here to be AWESOME.

Welcome to the Purpose Driven Career Exercise!

Are you no longer feeling passionate or inspired by your career?

Do you want change and want to figure out what's next?

I know what the in-between stage feels like - frustration, insecurity, confusion, fear and worry of never figuring it out. However, what I've come to learn is that taking action is the best remedy, even it's imperfect action (at first!)

Anything is better than staying idle. Being in action and maintaining clarity of vision around your goals is a powerful place to be and can lead to work opportunities beyond your wildest dreams.

In the following exercise, we'll first figure out the WHY behind your wanting to change and then we'll ignite something new!



Getting to the Heart of Your Why



If you're not connected to your WHY, then how are you going to get to your destination? With no WHY, you're a ship without a rudder and lost at sea.

Getting to your WHY creates a stronger bond to what you're actually trying to achieve. It's the first step when making a career shift or any change for that matter.

Why are you seeking change now?

What is your motive?

Big goals do not necessarily create great accomplishments. What creates great accomplishment is what lies beneath the big goals, your own personal motive, the force that drives you. The motive is your WHY. Clearly knowing why you want to achieve your goals will play a major part in getting what you want.

The first step in the process of finding your dream career or life is creating a picture of the end result with as much clarity and emotional meaning as possible.

PURPOSE

Your bigger mission is your Purpose. Purpose is connected to the impact that most fulfills you and helps you figure out what motivates you. Purpose is what gives you fulfillment and is connected to the impact of your work and is a true extension of who you are.

These questions are designed to help you define that for yourself.

The WHY & VISUALIZE Worksheet

This exercise will help you tap into the FEELING and the VISION of your
"WHY"

What does career success look like to me?

To me career success means:

What is it I love to do that lies at the heart of my dream career?

My dream career is a vehicle that allows me to:

How do I want to feel as a result of my dream career?

Because of my dream career I get to feel:

**Because I'm immersed in my dream life and career,
at the end of each day I feel:**

What's the bigger mission I want my career and life to have on the planet?

The WHY & VISUALIZE Worksheet

What DON'T you enjoy about your current situation?

What does it feel like to be there?

What does career success look like to me?

To me career success means:

What is it I love to do that lies at the heart of my dream career?

My dream career is a vehicle that allows me to:

Because I'm immersed in my dream life and career, at the end of each day I feel:

Name 2 ways you can fill in the gap between your current situation and what you want?

My 1 inspired action step to take within the next week that's in line with what I want...



Kori's Story

I am a Career Coach who finds dynamic solutions. Or better, I create them. I've successfully changed career directions many times in my 20+ professional years.

I now work with highly creative professionals in advertising, entertainment, and PR to more left-brain analytical thinkers like lawyers and accountants to clear up the confusion about what's next to have a clear path and a plan to get their dream career and live their ideal lives. As a result, my clients have landed dream jobs.



Ready to land
your dream job?
Let's talk!